LET'S TALK ART, India

FEATURED ALUM
Meet Rajiv Chilaka, Founder & CEO of Green Gold Animation Pvt. Ltd., a pioneer in creating wholesome entertainment for kids of all ages and known for its hugely popular cartoon Chhota Bheem, the Number One entertainment character in India with nine shows, fifty television movies, over four hundred episodes plus licenses, toys and more. Academy of Art University graduate Rajiv Chilaka started his animation studio in 1000 with only four people. Today he has three offices, employing 350 people.

RAJIV CHILAKA, FOUNDER AND CEO OF GREEN GOLD ANIMATION.

“When I was growing up back home in India, my inner calling was animation, not a career in engineering. I wanted to tell stories. One fine day, I decided to pursue my passion. I wanted happiness. Academy of Art University took me in with open arms although I had absolutely no background in Fine Arts. I couldn’t even draw. Sometimes, all you really need is encouragement and my lecturers were so generous with it. They let me explore by my will and I chose to spend most my time in their amazing library, full of books on great art and artists. Honestly, the Academy was the foundation of my company, Green Gold. My lessons here were going to be our fuel for coming years. Technical skills were only a part of my course. The Academy also let me reflect on life, and accept some profound truths. It’s my privilege to share them here:

Talent and hard work come to nothing without the ‘right attitude’. Find it and practice it on a daily basis. Don’t worry about success. It will find you. As long as you work really very hard for it. Have a goal and build a way towards it, in small, meaningful steps.”

—Rajiv Chilaka

Making Connections | by Gladys Perint Palmer
Welcome to the First Issue of Let’s Talk Art —India, April 2015. After spending January 2015 in India, I have come to appreciate the art of conversation, the art of spiritual thought and perhaps most of all, the art of the Taj Mahal. It is a marble miracle that must be seen to be believed. It is embellished with black onyx from Belgium, green malachite from South Africa, blue lapis lazuli from Afghanistan, green jade from China and Sri Lanka, turquoise from Turkey, and carnelian — that glows at night — from Yemen. It took three days to carve a carnelian rose, by hand, out of 164 tiny pieces. The Taj Mahal was designed by the Turkish architect Isaf Fendi who incorporated thousands of carnelian roses.

All for the love of one man, Emperor Shah Jahan, for one woman, his Queen, Mumtaz Mahal. Here at Academy of Art University in San Francisco, we continue our devotion to Architecture, Jewelry and Metal Arts.

But we have yet to find some way to offer you a School of Supreme Love. Give us time.

—Gladys

FIVE FACTS | Mary Scott, Director, School of Graphic Design
To see some of their work you are invited to look at the department’s blog www.79nm.com. It features student awards, honors and news about what is happening in this vibrant program. Most recently, five students from the School of Graphic Design were named Top 100 Designers of 2014 by GDUSA magazine. Director Mary Scott is very proud of the many students who have gone on to work in some of the world’s best companies. One such company Ammunition, was named the Top 50 Most Innovative Companies in the world. This firm has employed several of AAU’s graduates and continues to do so.

—See next page>
THE LIFE AND TIMES OF A FASHION ARTIST

Gladys Perint Palmer, the critically acclaimed fashion illustrator and the force behind the Academy of Art University, San Francisco, is a true artist at heart.

And a very talented one, indeed. From writing and drawing for leading magazines to illustrating for top-of-the-lot designers such as Valentino and Dior, her pen has been there, done that. But fashion is only the point from where her world begins, and from there on, if you overlook...

BY EJU DUAS, L’Officiel India, February 2015

or curious eyes are always searching for her next subject—something her skilled fingers could immortalize by translating on paper. Recently a lady

h the Academy of Art University, San Francisco, again that curiosity makes her who she is. “I have been a journalist and you can’t take my curiosity away from me,” she says. It’s only one of the many stellar qualities that make her unique.

BORN TO DRAW

For Gladys, drawing was a natural state of being. “She reminisces, “I would climb into the lap of my mother, who was an artist, and she would draw for me. Then I would climb into someone else’s lap with paper and pencil and they couldn’t draw. I couldn’t understand it.” She developed the skill at an early age and realised “it was all I was good at.”

A very talented one, indeed. From writing and drawing for leading magazines to illustrating for top-of-the-lot designers such as Valentino and Dior, her pen has been there, done that. But fashion is only the point from where her world begins, and from there on, if you overlook...

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more academic events

AAU Fashion Show
MAY 14, 2015

AAU Film Festival
MAY 15, 2015

AAU Spring Show
MAY 18, 2015

Graduate Commencement (MFA)
MAY 21, 2015

Undergraduate Commencement
MAY 22, 2015

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More information is also available at AAU.com

Aaron Cardozo, Official Representative — India.

I am pleased to announce that Cardozo Design of India has been appointed Official Representative for Academy of Art University. As such, I will shortly be visiting schools to meet students interested in furthering their education and in creating rewarding careers in art and design. My schedule will be published in the June issue of Let’s Talk Art, India. We will also be setting up Alumni Associations throughout India. In the meantime, if you know of anyone looking for information about Academy of Art University, entry requirements, courses offered, living arrangements etc., please ask them to contact me.