



2013-2014 PLACEMENT TOTALS

Program	Degree	Total # of Grads Available for Employment	Total # of Grads Working	Percentage working	Program Total
Acting	AA	3	1	33%	55%
	BFA	8	5	63%	
Advertising	AA	2	1	50%	86%
	BFA	58	49	84%	
	MFA	48	43	90%	
Animation & Visual Effects	AA	9	1	11%	77%
	BFA	140	99	71%	
	MFA	156	135	87%	
Architecture	BFA	4	3	75%	97%
	MARCH	26	26	100%	
Art Education	BFA	4	1	25%	43%
	MA	3	2	67%	
Art History	BFA	1	1	100%	100%
Fashion	AA	44	29	66%	82%
	BFA	139	114	82%	
	MFA	133	117	88%	
Fashion Journalism	AA	1	1	100%	82%
	BA	6	4	67%	
	MA	10	9	90%	
Fashion Styling	AA	1	1	100%	100%
	BFA	2	2	100%	
Fine Art	AA	4	3	75%	79%
	BFA	32	25	78%	
	MFA	69	55	80%	
Game Development	AA	1	1	100%	80%
	BFA	28	20	71%	
	MFA	36	31	86%	
Graphic Design	AA	11	9	82%	96%
	BFA	71	69	97%	
	MFA	19	19	100%	
Illustration	AA	17	6	35%	64%
	BFA	96	58	60%	
	MFA	52	41	79%	

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Industrial Design	AA	3	0	0%	85%
	BFA	35	30	86%	
	MFA	17	17	100%	
Interior Design – Interior Architecture	AA	9	3	33%	80%
	BFA	64	50	78%	
	MFA	44	41	93%	
Jewelry & Metal Arts	BFA	4	4	100%	100%
	MFA	1	1	100%	
Motion Pictures & Television	AA	12	4	33%	63%
	CERT	1	1	100%	
	BFA	106	67	63%	
	MFA	57	39	68%	
Multimedia Communications	BA	28	20	71%	82%
	MA	45	40	89%	
Music Production & Sound Design for Visual Media	AA	2	1	50%	82%
	BFA	11	9	82%	
	MFA	20	17	85%	
Photography	AA	33	18	55%	71%
	BFA	73	49	67%	
	MFA	62	52	84%	
Visual Development	AA	1	1	100%	78%
	BFA	1	0	0%	
	MFA	7	6	86%	
Web Design & New Media	AA	8	7	88%	87%
	BFA	69	62	90%	
	MFA	73	62	85%	
TOTALS		2020	1582	78%	

As no outside regulatory authority requires or otherwise obligates AAU to calculate or publish placement data, the calculations provided above are for informational purposes only and based upon an internally developed formula and methodology. AAU utilized good faith efforts in making its calculations and did so in reliance upon information provided by, among others, students, employers, and other third-parties.

These calculations include the cohort of students who graduated between August 2013 and May 2014. They were counted as working if they were employed by the end of AAU's Fall 2015 semester.

The following definitions apply to the above-referenced statistical information:

- **Program:** The column identifies the Program offered by AAU to which the placement information relates.
- **Degree Level:** This column denotes the level of degree (Associate of Arts (AA), Bachelor of Fine Arts (BFA), Bachelor of Arts (BA), Master of Fine Arts (MFA), Master of Arts (MA) and M.Arch (Master of Architecture)) offered for each Program listed.
- **Total Number of Graduates Available for Employment:** This column identifies the number of individuals who successfully completed (i.e., graduated from) their academic program for whom AAU had no basis or other documentation to conclude the individual was not unavailable for employment. Those graduates

whom AAU removed from this statistic as unavailable for employment and about whom it does not report are those who: (i) are serving in the military, (ii) are incarcerated, (iii) are international students who do not have a permanent visa allowing employment in the United States, , (iv) are continuing their education by enrolling in another academic program or institution (or received an unpaid internship and are considered to be continuing their education through an apprenticeship/professional mentorship), or (v) are deceased.

- Total Number of Graduates Working: This number includes those individuals who reported that they were working in a full- or part-time position for which AAU represents its Program prepares graduates (“employed in the field of study”) or in a full- or part-time position where a graduate’s job functions are directly related to those skills and knowledge acquired through successful completion of the Program (“employed in a related field”). Included in this total may be graduates working on a freelance basis (e.g., those who are working on a short-term contract for a creative company, studio, periodical, etc.; showing at an art exhibition; received a payment/commission for artwork or other creative work/services; etc.) were counted as “working” if there was evidence they were paid for work performed or services provided after graduating from AAU. Such evidence may come from the graduate him/herself, a faculty member, an employer, or an online source (including, though not limited to a portfolio website, social media posting(s), and/or employer website). In addition, graduates who received paid internships subsequent to graduation were also counted as “working.”
- Percentage Working: AAU arrived at this number by dividing the Total Number of Graduates Working by the Total Number of Graduates Available for Employment. Information is provided for each specific Degree Level offered by AAU in each Program.
- Program Total: This number is an average of the placement data for the entire Program at issue. That is, AAU averages the placement rates for each Degree Level offered in that particular Program and lists that as the Program Total.