School of Art Education
Contents

Program Overview ................................................. 5
What We Teach ..................................................... 7
Faculty ................................................................. 11
Degree Options ..................................................... 13
Traditional & Innovative Studios & Classrooms ............ 15
Student & Alumni Testimonials ................................. 17
Partnerships .......................................................... 19
Career Paths .......................................................... 21
Additional Learning Experiences ............................... 23
Awards and Accolades ........................................... 25
Online Education .................................................... 27
Academy Life ........................................................ 29
San Francisco ......................................................... 31
Athletics ................................................................. 33
Apply Today .......................................................... 35
Program Overview

Tap into unparalleled creative resources at Academy of Art University’s School of Art Education. Learn to inspire a new generation of artists.

OUR MISSION
The School of Art Education combines theory and practice for a comprehensive education in the visual arts, making it one of the most extensive studio art and pedagogy programs in the world. You will gain a deeper understanding and appreciation of the art and science of teaching as well as create and deliver effective lesson plans in an engaged classroom.

Our program will challenge your head, hands, and heart as you master the artistic skills that you teach. Emerge ready to inspire future generations of artists with the ability to guide others to artistic fulfillment.

WHAT SETS US APART
• Art Education degrees from Academy of Art University combine theory and practice to create a one-of-a-kind program. We offer the most comprehensive and versatile education in the visual arts that art education schools can provide.
• As an art education student you’ll have the opportunity to refine perceptual, problem solving and aesthetic-valuing skills.
• You’ll be taught how to connect communication and visual literacy skills, expand your cultural and historical perspective, and extend and apply the visual arts across other disciplines and real-world experiences.
What We Teach

The School of Art Education’s philosophy is that every educator should be skilled in and passionate about what they teach. Our undergraduate students develop a broad range of visual art skills as well as a deep understanding of pedagogy— the art and science of teaching. Our graduates bring inspirational artistry and sound teaching techniques that lead to success in their classrooms.

THE ART OF TEACHING

We offer a comprehensive BFA curriculum that is more arts-rich than most other art education baccalaureate programs, with approximately 50% of the degree built of art and design studio courses. There are few schools that can offer access to this much preparation in studio art and design, in addition to a solid core of art education courses in an art environment. Academy of Art University has the only BFA in Art Education in California.

In addition, all BFA Art Education students take core art and design classes in drawing, painting, printmaking, sculpture, jewelry & metal arts, and graphic design (teaching the use of software, such as Adobe Creative Suite). Combined, the collection of classes students take teach the essential knowledge and skills needed to effectively teach and connect with aspiring artists.
INTEGRATING TECHNOLOGY
As an educator in the 21st century, you will learn to integrate various types of technology into your classroom environment to both engage your students and make content more relevant and assessable.

CURRICULUM DEVELOPMENT
Explore and create both traditional and innovative lessons and curriculum ideas. Find the balance of discipline and freedom needed in your classroom to both educate and inspire.
FIELDWORK/INTERNSHIPS
Bring your theories and knowledge from Pedagogical courses to real life practice. Observe and engage with teachers and mentors in various educational settings: private and public schools, museums, community organizations as well as contemporary learning centers.

ART TEACHER CREDENTIAL
For students who aim to teach in California public schools, the BFA/Credential blended curriculum prepares students for the CALTPA Assessments to receive a California teaching license. This blended program allows 4 UG courses to count towards the credential: Overview of Art Education, Educational Psychology, Curriculum Development and Integration of Technology. With only two additional 2 semesters past BFA, students can receive the Credential. (Non AAU BFA in Art Education students can apply post B.A. to the 3 semester Credential Program.)
ADDITIONAL TOPICS

CAPSTONE PROJECTS
Master students have an opportunity to synthesize all of their knowledge and experience with the creation of a comprehensive final Capstone project. MA in Art Education students create their own innovative Education Programs. MA in Teaching students create a dynamic arts advocacy presentation to educate the public in the importance of Arts Education for the 21st-century creative economy.
Faculty

Our instructors don’t just teach you about the industry, they are the industry. They are nationally recognized professionals who maintain careers on the leading edge of industry trends. They will challenge you to reach your creative potential.

Marybeth Tereszkiewicz

Director

Marybeth Tereszkiewicz holds a Master of Education and Credential in Art from San Francisco State University and a BA from the State University of New York. Prior to her current post as Director of the School of Art Education at Academy of Art University, Marybeth taught Art in San Francisco High Schools for over 20 years.

Marybeth is passionate about the potential of art education to improve the lives of students, schools and communities. As well as her extensive classroom experience, she has worked to bring the arts to many organizations, both locally and globally; e.g. School/community Liaison for the San Francisco International Arts Festival and Program Creator/ Director for the ‘Tree of Life Arts Empowerment Program’ in rural impoverished Kwa Zulu Natal, South Africa in 2012 and 2013.

In 2016 and 2017, she was invited to present on the topic of Contemporary Art Education at the International Art Education Conference held in China. In 2017, Marybeth was chosen by the California Teaching Commission to be the state’s Lead Assessor for K-12 Art Teaching Credential.
Matthew Sweeney
Associate Director

Matthew Sweeney received his Master of Education in Curriculum and Instruction from the University of Vermont, where he also earned a bachelor’s degree in Studio Art, Political Science, and German. Since joining the faculty of Academy of Art University in 2006, he has also supported students as an Academic Coach and has taught in the School of Art Education since the program began.

Matthew is a strong advocate for art education as our greatest tool for teaching critical thinking and the other skills essential to thrive in the 21st century. He has embraced the spirit of innovation in San Francisco to explore the intersection of technology, art, and teaching through a number of ventures. Beyond his many years integrating technology into his own arts classroom, he served as the Visual Arts Educator for the Yerba Buena Center for the Arts, where he created one of the first interactive museum guide applications, and consults for Bay Area startups in the education technology sector.
BACHELOR OF FINE ARTS (BFA)
Our Pedagogy Core trains you to create effective lesson plans that engage your students. The Art and Design Core Curriculum builds skills in drawing, painting, sculpture, printmaking, and computer-generated art. In the Art/Design Portfolio requirement, you create a portfolio that highlights your skills.

MASTER OF ARTS IN TEACHING (MAT)
The Master of Arts in Teaching degree prepares students to become successful art teachers in a K-12 classroom. The program meets requirements of both National and California Art Education Standards. After completion of the program and passing all of the California Teacher Performance Assessments tests (CALTPAs), you’ll be recommended for a California K-12 Art teaching credential Capstone project – Advocate!

MASTER IN ART EDUCATION (MA)
This MA Program is designed for the student who already has an art and design portfolio and is ready to learn the art of teaching through the Academy’s Pedagogy courses.

MASTER IN ART EDUCATION (MA) WITH STUDIO EMPHASIS
This MA/Studio Emphasis program offers the same 39 units of Pedagogy courses with an additional 24 units of studio art and design. Ideal for those looking to strengthen their studio experience through the rigorous studio courses at Academy of Art University.

ART TEACHING CREDENTIAL PROGRAM
Academy of Art University is now offering an Art Teaching Credential program accredited by the California Commission on Teacher Credentialing (CTC). Our credential program was developed from the ground up for students who do not have an AAU BFA to comply with rigorous California standards in performance-based teacher education and the latest developments in education theory and practice.
Traditional & Innovative Studios & Classrooms

Learning to use the software, tools, and equipment used by the industry is essential to preparing you to enter the work force. That’s why we make it a point to keep our facilities as up-to-date as possible with current advancements in technology and equipment.

FULLY STOCKED LIBRARY
Our fully stocked library features a DVD theater and varied stock of illustration research databases in books, magazines, and digital files. It is also a source for virtual reference material on many subjects.

DIGITAL WORKSTATIONS
With the largest facility on the west coast, our MacLab offers the latest digital workstations, software, and new media technology.

DRAWING WORKSHOPS
Drawing workshops are held throughout the semester, with access to live models.
Student and Alumni Testimonials

Our 50,000-plus Academy alumni are some of the most successful and sought-after professionals in art, entertainment, and design today. But we’re just getting started. Our current pool of creative and innovative students are preparing to redefine the future.
“As a Syrian student, Academy of Art University has given me a community, as well as a confidence boost in my art skills that hasn’t gone unnoticed by my master teachers. Just as importantly, I’ve also gained the ability to create clear and thorough lessons and curriculum units for the appropriate developmental stages of the students I will teach in the future.”

Mary Lou Dorgalli
MAT student

“I really felt that the skills that I learned in art education helped me with landing my position at the MoAD and allowed me the opportunity to promote myself from a volunteer to an intern, then a museum director.”

Traka Lopez
BFA Art Education student
Museum Educator, Museum of African Diaspora

“The Art Education Master of Arts in Teaching program is great because it blends both a Master’s degree and your teaching credential, which gives you the option of teaching in a multitude of areas to different age groups. Plus, the connections I have made through the Academy have opened many opportunities”

Catie Rice
MAT student

“The School of Art Education definitely prepared me for my career as an art educator. The program combines theory and practice really well. Fieldwork and school as well as museum visits are emphasized. You are really encouraged to observe and absorb as much as you can, to ask questions, and to network. It’s very comprehensive.”

Marina Wang
MA Art Education student
Partnerships

The need for well-prepared art educators in the San Francisco Bay Area and beyond continues to increase. Thus, we are committed to educating our students and providing them every opportunity to develop their ability as the leaders of tomorrow’s art classrooms.

SAN LEANDRO HIGH SCHOOL
Since 2015, we have partnered with San Leandro High School, where we have placed many of our student teachers. Catie Rice was one of the first and paved the way for many more success stories. Academy alumna Audrey Brown, the chair of the Visual & Performing Arts Department at San Leandro High, exclaims “Academy students are certainly the most effective student teachers I have had in a long time, going back to 1997.”

While at San Leandro High, students apply the methods for teaching art they learned at the school under the guidelines of the director, Marybeth Tereszkieiwicz, including role-playing and creation of adaptable lesson plans. Both, says Brown, exhibited ample content knowledge, dedication, and enthusiasm, as well as “an infinite capacity for meeting the challenges of teaching in an urban school.” Catie Rice received her Credential/MAT in 2016 and has already been promoted to Chairperson of her art department.

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EDNA BREWER MIDDLE SCHOOL
School of Art Education began its partnership with Edna Brewer Middle School in 2015. BFA graduates Micaela Demapan and Hye Min Jo were interns within its Visual Arts Program. Demapan and Jo helped create an exciting and inclusive experience for young students looking to pursue visual arts.

Among the projects that the student interns brought to Edna Brewer kids was one that focused on the art of meditation through the creation of colorful mandalas, explaining their history and significance as a spiritual and ritual symbol in Indian religions.

In doing so, the Academy of Art University students helped the school make good on its commitment to expose its students to broader sensibilities through the study of the art of different cultures, eras, and media. Fall 2018 Credential candidate, Ellie Marcial, will be doing her student teaching semester placement at this vibrant, diverse school which encourages all of their students to pursue artistic expression.

THE CHILDREN’S CREATIVITY MUSEUM
For over five years the School of Art Education has partnered with the Children’s Creativity Museum in San Francisco, an innovative art and technology experience for children. Their mission is to nurture creativity and collaboration in all children and families. Each year many of our Art Education students do their fieldwork and internships at this imaginative and popular museum. These internships provide practice with the innovative educational approach that encourages kids to imagine, create, and design.

In 2017, MA in Art Education student, Ting Fang, did her fieldwork at the museum: “Working in such a vibrant and innovative environment helped me to think outside of the box and try new ideas.”

“Interns from Academy of Art’s School of Art Education are a wonderful fit for our museum. They bring both teaching and art skills which create a seamless partnership.”

— Allie Stephens: Education Manager.
Career Paths

As one of the top art and design schools in the country, Academy of Art University art education graduates have a range of opportunities to choose from. Our facilities, faculty, and hands-on learning approach are designed to provide you with the tools you need to succeed as a professional educator.

ART EDUCATION INSTRUCTOR
As an art education instructor at a university or college, contribute to the higher education of tomorrow’s artists. Lead students to explore the complex subjects, lead class discussions, and encourage critical thinking through various schools of art.

Who is Hiring Our Alumni
Children’s Creativity Museum
Edna Brewer Middle School
Monte Vista Christian High School
Museum of African Diaspora
San Leandro High School
Oakland High School
Sacred Heart High School
Happy Valley Community Art School

MUSEUM EDUCATOR
Apply acquired knowledge of art history to inspire the next generation of artists by leading hands-on tours or visual art activities for a wide range of audiences and contribute to the creative education growth of the community.

COMMUNITY ARTS LEADERSHIP
Help bring the arts to communities around the world. Develop and implement programming and activities. Generate reporting. Relate to and support diverse audiences.

ART TEACHER
Prepare and implement lesson plans that address the various needs and learning styles of students in a private, public, or charter school. Become a stakeholder in the community’s art education efforts by analyzing student data.

TEACHING ARTIST
Be not only an artist, but also a teacher to instruct young artists through a developed curriculum designed in collaboration with program directors, coordinators, and lead teachers.

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Additional Learning Experiences

Academy of Art University has a hands-on program for every interest at every level. If you are looking to upgrade your career, explore something you have never tried before, or hone existing skills, we have a program for you.
PRE-COLLEGE ART EXPERIENCE (PCAE)
This dual-scholarship program allows current high school students to take art and design courses at no tuition charge. In addition, they earn scholarship dollars towards future undergraduate studies at Academy of Art University.
Visit https://www.dev.academyart.edu/academics/pre-college-art-experience-program or call 415.274.2200 for more information.

STUDY ABROAD
One of the best ways to learn about the world is to see the world. Take advantage of one or all of these exciting Study Abroad opportunities.

The Liberal Arts Seminar in Europe is a three-week intensive traveling course visiting some of Europe’s greatest cities and collections.

The Fine Art Intensive in Italy takes you to Florence, Italy, for seven and a half weeks during Summer semester.

The School of Fashion at awards scholarships to study in Paris with Studio Bercot and L’École de la Chambre Syndicale de la Couture Parisienne.

The Illustration Department also has a summer semester in Florence emphasizing cultural awareness in painting and drawing.

For more information about these Study Abroad opportunities, including cost and visa matters, visit www.academyart.edu/academics/study-abroad

CONTINUING EDUCATION
Time for a career upgrade? Want to follow your passion? Learn, be inspired, and expand your creative potential by taking hands-on courses from industry-experienced faculty. Flexible art and design courses are available online and in San Francisco.
Visit https://www.academyart.edu/academics/continuing-education or call 415.274.2200 for more information.
Academy of Art University is committed to the highest standards of achievement in art and design. Here’s a small sampling highlighting some recent accomplishments of our outstanding students, faculty, and alumni.
FIND YOUR PLACE. MASTER YOUR CRAFT.

#3 BEST ONLINE ART PROGRAMS IN AMERICA

ANIMATION & VISUAL EFFECTS
SCHOOL IN NORTHERN CALIFORNIA

RANKED IN THE
TOP TEN
BEST PHOTOGRAPHY SCHOOLS

RED DOT RANKS
SCHOOLS OF GRAPHIC
DESIGN AND
INDUSTRIAL DESIGN
TOP 10
SCHOOLS FOR DESIGN
7 YEARS IN A ROW

8
YEARS
WORKING WITH
NASA

70+ STUDENT AND ALUMNI
ART EXHIBITIONS IN SF EACH YEAR

WHAT WE ARE LOOKING FOR
DEDICATION • PASSION • COMMITMENT • CREATIVITY
Online Education

Take any online course at the Academy, and experience the visual, interactive, and dynamic courses we’re known for. You will have the same quality instructors, the same hands-on learning opportunities, and the same attentive support as our onsite students. The difference? The flexibility to earn your art and design degree on your terms.

ONLINE BENEFITS

• A support staff of over 100 Academy of Art employees offers 900+ online courses and 1,500 instructional videos per semester, spanning 35 online majors, and teaching students from 50+ countries
• Course content is proprietary, created in-house by industry experts, and exclusive to the Academy
• The classes are a mix of lecture content, video, written content, recorded audio, interactive slide-shows, and hands-on work
• The innovative curriculum is created by instructional designers and industry professionals
• A student-run Facebook group, AAUHOO, has more than 4,000 members and invites you to join this thriving online community
• We’re constantly building new courses, reworking old ones and adding features to our LMS based on student feedback

Visit academyart.edu or call 415.274.2200 for more information.

“Taking classes online really benefited me as a student in allowing me to hone in on each of my skills and develop them before I got a job in the industry.”

— Mark Cofer
Graduate School of Music Production & Sound Design for Visual Media Alumn 2014 Hollywood Film Composer and Academy of Art University Instructor
Academy Life

A substantial part of an artist’s growth and inspiration occurs outside the classroom or studio. At Academy of Art University, we understand this. Here are some resources and opportunities that are available to all students.
EVENTS
Campus Life is designed to inspire, educate, and promote fun. Our events are created in coordination with student-run groups and organizations. Make the most of your university experience: grow, learn, laugh, and run with us.

Visit https://www.academyart.edu/students/clubs-organizations/events for more info.

URBAN KNIGHTS RADIO
Listen live online to our athletics teams, hear unique talk shows, and dance to your favorite tunes on UrbanKnightsRadio.com, an iHeartRadio partner.

HOUSING
Housing is guaranteed for all new, full-time onsite students. We have 17 different housing options to choose from located in the heart of San Francisco.

DINING
Stay healthy with delicious and filling meals in one of our dining halls with flexible meal plans and Knight Kash. Use the Knight Kash on your student ID for dining on campus and at select off-campus vendors.

ACADEMIC CLUBS
Join students with similar interests to discuss ideas, promote your work, form collaborations, and share information.

FITNESS & RECREATION
Campus Recreation classes and workshops—and access to our free gym, pool, basketball courts, and skateboard ramp—will help you stay active healthy.

VIRTUAL BOOKSTORE
All required textbooks are available at our virtual bookstore.

CULTURAL CLUBS
Everyone needs a break from the studio. With dozens of clubs and organizations, find a new creative outlet and build lifelong relationships.

ESPORTS
Our active gaming community hosts and attends regular gaming events for both casual or competitive players.
San Francisco

One of the world’s great creative capitals, San Francisco has been our home since 1929. Our neighbors include giants in everything from advertising, animation, and architecture to communications, game development, and web design.

Simply put, Academy of Art University is an absolutely amazing place to be a college student.
MUSEUMS
Academy of Art University Auto Museum
Legion of Honor
de Young Museum
Asian Art Museum
San Francisco Museum of Modern Art (SFMOMA)
California Academy of Sciences
Yerba Buena Center for the Arts
Cable Car Museum
Palace of Fine Arts
Theatre Exploratorium
Walt Disney Family Museum
Museum of Performance & Design
Museum of Craft & Design
Museo Italo Americano
Cartoon Art Museum
Museum of the African Diaspora
Museo de la Raza

THEATRES & VENUES
The Fillmore
Bill Graham Civic Auditorium
The Warfield
Bottom of the Hill
Rickshaw Stop
Alamo Drafthouse
Great American Music Hall
The Independent
The Fox Theatre
SHN Orpheum Theater
The American Conservatory Theater
The Castro Theatre
SFJAZZ
San Francisco Conservatory of Music
San Francisco Opera
San Francisco Symphony
San Francisco Ballet
AT&T Park

TRANSPORTATION
MUNI
AC Transit
BART (Bay Area Rapid Transit)
Cal Train
Golden Gate Transit
We are the Urban Knights—the only higher arts education institution in the U.S. to have an NCAA athletics program. Urban Knight Nation is proud to support our fierce student-athletes as they fight on to victory. Go Urban Knights!

We are the Urban Knights—14 varsity athletic teams that represent Academy of Art University in NCAA Division II intercollegiate sports. We are dedicated to distinction, sportsmanship, pride, teamwork, credibility, and creativity.

As an artist-athlete in the Academy of Art University Intercollegiate Athletic program, you are empowered to realize your full potential academically, personally, and professionally while on the path to collegiate success. The Academy’s Urban Knights compete as members of the Pacific West Conference.

WOMEN’S
Basketball
Cross Country
Golf
Soccer
Softball
Tennis
Track & Field
Volleyball

MEN’S
Baseball
Basketball
Cross Country
Golf
Soccer
Track & Field

NCAA PROGRAM
Join one of our teams or come out and support your fellow artist-athlete. We play in great venues throughout San Francisco, including Kezar Pavilion, Paul Goode Field, SF Bay Tennis Club, and Presidio Golf Course, among others. Let the Fan Bus take you to the games.

The NCAA is a trademark owned by the National Collegiate Athletic Association.
ARTIST ATHLETES
The Urban Knights have quickly made a name for themselves with numerous conference and national accomplishments including 10+ NCAA championships. We are the first athletic program to win two NCAA National Championships (indoor and outdoor women's track & field) in our first year of postseason eligibility. We have made over 40 postseason appearances in men's and women's cross country, women's basketball, men's indoor and outdoor track and field, men's and women's golf, and women's tennis. Go Urban Knights!
Apply year-round, and begin taking classes in Fall, Spring, and Summer semesters. Our Admissions Representatives will help you every step of the way. They want to help you succeed, and are trained to make sure your application best reflects your abilities. Apply today!

Apply Today at academyart.edu

Apply online at academyart.edu
Or call 1.800.544.2787
Or apply in person in San Francisco
(Monday-Saturday)
79 New Montgomery St. San Francisco, CA 94105

YOUR COMPLETED APPLICATION MUST INCLUDE:
• $50* application fee ($150 international)
• $95* enrollment fee
• International applicants require a $300* international student service fee
• Fees can be paid by MasterCard, Visa, Discover.
  By mail: check or money order
  *all fees are non-refundable, non-transferable

TRANSFER STUDENTS
1. Complete the application
2. Submit electronic transcripts to:
   transcripts@academyart.edu
Or mail transcripts in a sealed envelope to:
   Academy of Art University
   Attn: Undergraduate Admissions Office
   79 New Montgomery St.
   San Francisco, California 94105

academyart.edu
GET STARTED TOWARD A CAREER YOU’LL LOVE

At Academy of Art University, Chase no longer felt like the odd man out. He turned his love for social media, shooting videos, and making flyers into a blossoming career as a top creative in the advertising industry. We can teach you to turn the things you love to do into a career you’ll love—and have a ton of fun along the way. Sometimes it’s not so much about finding who you are, it’s about finding the place where you can be who you are. Find out how your passion can become a creative legacy at academyart.edu
Academy of Art University
79 New Montgomery Street
San Francisco, California 94105

info@academyart.edu
1.800.544.2787
www.academyart.edu

Accredited Member WSCUC, NASAD, CIDA (BFA-IAD, MFA-IAD), NAAB (B.ARCH, M.ARCH), CTC (California Teacher Credential).

*The following degree programs are currently not offering online courses: Acting, Auto Restoration, Knitwear Design, and Footwear & Accessory Design.

Visit www.academyart.edu to learn more about total costs, median student loan debt, potential occupations, and other information.

FAMILY OWNED SINCE 1929

The Academy of Art University is located in downtown San Francisco and provides instruction around the world through its online campus. We offer training in many specialized creative disciplines:

Acting
Advertising
Animation & Visual Effects
Architecture
Art Education
Art History
Fashion
Fine Art
Game Development
Graphic Design
Illustration
Industrial Design
Interior Architecture & Design
Jewelry & Metal Arts
Landscape Architecture

Motion Picture & Television
Multimedia Communications
Music Production & Sound Design for Visual Media
Photography
Visual Development
Web Design & New Media
Writing for Film, Television & Digital Media